

LADYTAIS

**Lady Tais Fashion House**

**Presents:**

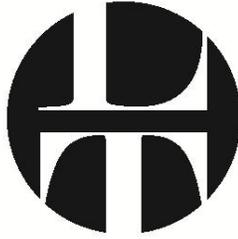
**The 2014 Fall|Winter  
Fashion Show**

**Corporate Sponsorship Package**

**Benefiting**



**Boys & Girls Clubs of Canada  
Clubs Garçons et Filles du Canada**



# LADYTAIS

*“Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening.” - Coco Chanel*

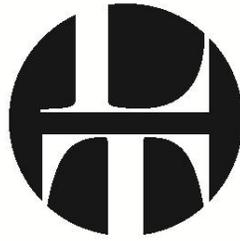
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Dear Business Owner,

We are pleased to invite you as a 2013 Corporate Sponsor for The 2014 Fall|Winter Fashion Show for Lady Tais Fashion House. The event will be held in Toronto on March 11<sup>th</sup>, 2014. Our mission is to showcase the latest designs of Lady Tais while giving back to the community through donation to the Boy and Girls Clubs of Canada.

As a corporate sponsor your company or organization will have the opportunity to participate in a way which positively reflects your company or brand objectives. Through prominent logo placement on all materials leading up to and related to The 2014 Fall|Winter Fashion Show and customized brand integration during the event, your company will have the opportunity to build your brand awareness and grow your consumer and client base. Your support will not only greatly benefit a new and upcoming designer, but also a wonderful and very worthy organization.

Depending on the type of sponsorship and level of involvement your company may be seeking, we are happy to offer a range of options as well as customized sponsorships as appropriate. For a customized package please contact us directly to discuss your tailored needs.



# LADYTAIS

## About Taisia Novakahova



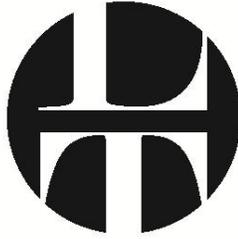
Taisia Novakhova, founder and creative director of Lady Tais Fashion House, takes inspiration from the timeless legend Coco Chanel. Her luxurious couture, bridal and ready-to-wear designs are rooted in her years of world travel. Taisia studied and applied her craft through the most beautiful and creative nations in the world. With accreditations from the world renowned Stavropol College's Fashion Design program and Sophia Bern's College of Design,

Taisia has undoubtedly studied amongst the most prestigious designers and with highly regarded tutors. Taisia now resides in Toronto, Canada's largest fashion hub, with aspirations to bring her works of art to the public eye.

## Sponsorship Benefits:

Presenting Sponsor

[LadyTais.net](http://LadyTais.net)



# LADYTAIS

## **(\$5,000)**

Title/naming rights to event; live recognition at the event; select interviews and press opportunities; mention in press releases; co-branding on all event materials including but not exclusive to event advertising, promotions and on-site media board; full page ad in event programme engagement with social media following; dedicated brand banner ads on [www.ladytais.net](http://www.ladytais.net) with link to company website; presence in 300 gift bags; an original custom made design by Lady Tais valued at \$500; 6 complimentary tickets to the event

## **Gold Sponsor (\$2,500)**

Co-branding on all event materials including but not exclusive to event advertising, promotions and on-site media board; dedicated brand banner ads on [www.ladytais.net](http://www.ladytais.net) with link to company website; half page ad in event programme; engagement with social media following; presence in 300 gift bags; mention in press releases; live recognition at the event; an original custom made design by Lady Tais valued at \$300; 4 complimentary tickets to the event

## **Silver Sponsor (\$1,000)**

Co-branding on event promotional materials including but not exclusive to event advertising, promotions and on-site media board; dedicated brand banner ads on [www.ladytais.net](http://www.ladytais.net) with link to company website; presence in 300 gift bags; on-site signage; engagement with social media following; an original custom made design by Lady Tais valued at \$200; 2 complimentary tickets to the event

## **Bronze Sponsor (\$500)**

Company branding on event promotional materials; dedicated brand banner ads on [www.ladytais.net](http://www.ladytais.net) with link to company website; mention in press releases; presence in 300 gift bags; mentions on social media sites; 2 complimentary tickets to the event.

## **Friends of the Show (\$250)**

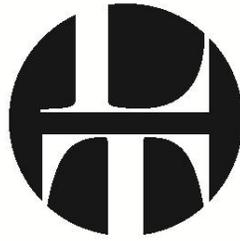
Company branding on event promotional materials; presence in 300 gift bags; 2 complimentary tickets to the event

## **Swag Sponsor (\$50)**

Presence in 300 gift bags

**In-Kind Donations**  
(Please contact for further details and options)

## **Past Sponsors**



LADYTAIS



all about  
HOME



QUATRO  
FILM STUDIO

***RUSSIAN GUIDE***  
*Русский гид*



Thank you for your support